

► National Workplace Strategy: [www.workplacestrategy.ie](http://www.workplacestrategy.ie)

Help your company to become more innovative and creative - improve the quality of your workplace *and* your bottom line! The newly re-launched National Workplace Strategy website is designed to act as a one-stop information and resource shop for anyone with an interest in building a more creative, innovative and productive workplace.



# www.workplacestrategy.ie

The National Workplace Strategy is the government's blueprint to help transform Ireland's workplaces into *Workplaces of the Future*, by promoting greater levels of partnership-led change and innovation in our places of work. Regardless of your level of interest or awareness in workplace-development issues, [www.workplacestrategy.ie](http://www.workplacestrategy.ie) has something for everyone. Perhaps you've seen or heard one of our advertisements on TV or radio and want to know more? No problem: our 'About The Strategy' section is the perfect place to start. Comprising nine easy-to-digest fact sheets, this section explains the aims and objectives of the National Workplace Strategy in layman's language.

## National Centre for Partnership & Performance

### Greatest Hits

- One-stop workplace information and resource shop
- Easy to navigate
- Practical advice and guidance
- Official website of the Workplace Innovation Fund
- Relevant to all companies, regardless of size or sector, unionised or not
- 10,000 hits since re-launch (June 2007)
- Useful links and further information sources
- Endorsed by IBEC, SFA, etc.

### Business Case For Partnership

It also highlights the compelling business case that exists for greater levels of partnership and innovation in our workplaces. Did you know that Irish companies implementing progressive HR and general-management policies and practices have significantly higher rates of turnover, productivity and staff retention than companies which don't? This section provides plenty of useful tips and hints on how to promote partnership and innovation in your own workplace, as well details of the research carried out to date on this important subject.



### Workplace Innovation Fund

If you are already familiar with the Workplace Strategy's main themes and want to delve a little deeper, [www.workplacestrategy.ie](http://www.workplacestrategy.ie) can help you too. From a comprehensive guide to the Workplace Innovation Fund – a new €6m fund aimed specifically at SMEs – to an in-depth explanation of the Strategy's five priority thematic areas, this website is a veritable treasure trove of workplace-related information and advice.

Managed by the National Centre for Partnership and Performance (NCP), the site is fully endorsed by the Social Partners, among them IBEC and the SFA.

Building innovative workplaces through partnership and employee involvement is not an end in itself but a means to an end: high-performance, high quality workplaces that benefit you, your staff and your bottom line.

Irish companies everywhere can achieve improved performance and an enhanced quality of working life by improving their capacity to manage change and innovation in the workplace.

Find out what your competitors have already realised – visit [www.workplacestrategy.ie](http://www.workplacestrategy.ie) and let's all get "Working To Our Advantage".

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